1300 Mac Davis Lane, Suite 1
Lubbock, TX 79401
www.balletlubbock.org
806.785.3090

BALLET LUBBOCK

Welcome to 2024-2025 Season of Ballet Lubbock, a 501(c)3 non-profit organization

Join us by increasing your business profile to our sold-out crowds **(over 20,000 audience members)** and investing directly in the cultural life of the South Plains.

YOUR SUPPORT HELPS PROVIDE:

- Over **$65,000 worth of ballet scholarships** so that special smile of achievement and confidence are possible for children in our area.
- **Free ballet classes at 23 elementary schools across 5 school districts** so that cost or transportation is not a barrier to creative expression or finding your group of friends.
- More than **6,500 free performance** tickets so families from all over the South Plains can cheer on *The Nutcracker.*
- Bedside Ballet four days a week, every week at local Children's Hospitals.

FULL COLOR PROGRAM BOOK ADVERTISEMENTS

	Rate	Provides
Center fold & covers	*Please call*	
Full Page	$1,300	3 months of ballet at the children's hospital
Half Page	$700	1 scholarship to Ballet Lubbock
Quarter Page	$350	1 month of ballet at an elementary school

Thank you for your consideration. Please fill out and return the commitment form on the reverse side.

Ballet Lubbock Program Advertiser Form
Commitment Sheet for 2024-2025

Company/Organization Name:_____

Contact Person's Name:_____

Address:_____

Phone:_____ Fax:_____

E-mail:_____

Comments/Instructions:_____

_____

All ads are FULL COLOR

Ad Size:	**Select**	**Rate**
Full Page (4.5 in wide x 7.5 in. tall)	_____	$1,300
1/2 Page (4.5 in wide x 3.75 in. tall)	_____	$700

*There are no bleeds for any size advertisement.

- Send your artwork as a high-resolution PDF via e-mail to erin@balletlubbock.org
- E-mail this form to Erin Grigson at erin@balletlubbock.org.

If your business employs an *advertising agency*, then please cite the agency's info below:

Agency Name:_____ Agency Contact Person:_____

Agency Phone: _____ Agency Contact E-mail:_____

DEADLINES - Commitment form (this page), ad copy/artwork, and payment due by **November 1, 2024**.

PERFORMANCE DATES YOUR AD WILL RUN:

***The Nutcracker*,** December 12-15, 2024

Sleeping Beauty, April 11-12, 2025

Please retain a copy for your records, as deadlines are listed above. Thank you for your kind support!