



1300 Mac Davis Lane, Suite 1
Lubbock, TX 79401
www.balletlubbock.org
806.785.3090

Welcome to 2023-2024 Season of Ballet Lubbock, a 501(c)3 non-profit organization

Join us by increasing your business profile to our sold-out crowds (**over 20,000 audience members**) and investing directly in the cultural life of the South Plains.

YOUR SUPPORT HELPS PROVIDE:

- Over **\$65,000 worth of ballet scholarships** so that Michael's special smile and confidence are possible.
- **Free ballet classes at 22 elementary schools across 4 school districts** so that cost or transportation is not a barrier to creative expression or finding your group of friends.
- More than **6,500 free performance** tickets so that Stephanie can cheer on *The Nutcracker*.
- Bedside Ballet four days a week, every week at local Children's Hospitals.

FULL COLOR PROGRAM BOOK ADVERTISEMENTS

	Rate	Provides
Center fold & covers	<i>Please call</i>	
Full Page	\$1,300	3 months of ballet at the children's hospital
Half Page	\$700	1 scholarship to Ballet Lubbock
Quarter Page	\$350	1 month of ballet at an elementary school

DON'T WANT A PROGRAM AD, BUT STILL WANT TO SUPPORT THE CAUSE WITH A TAX-DEDUCTABLE GIFT?

	Rate	Provides
Business Listing	\$150	7 Nutcracker tickets for underserved children

Your gift of \$150 provides 7 children the opportunity to see *The Nutcracker* for free and includes a business listing in all program books.

Thank you for your consideration. Please fill out and return the commitment form on the reverse side.

Ballet Lubbock Program Advertiser Form
Commitment Sheet for 2023-2024

Company/Organization Name: _____

Contact Person's Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Comments/Instructions: _____

All ads are FULL COLOR

<u>Ad Size:</u>	<u>Select</u>	<u>Rate</u>
Full Page (4.5 in wide x 7.5 in. tall)	_____	\$1,300
1/2 Page (4.5 in wide x 3.75 in. tall)	_____	\$700
1/4 Page/Horizontal (4.5 in wide x 1.875 in. tall)	_____	\$350
1/4 Page/Vertical (2.25 in wide x 3.75 in. tall)	_____	\$350
Business Listing:	_____	\$150

*There are no bleeds for any size advertisement.

- Send your artwork as a high-resolution PDF via e-mail to erin@balletlubbock.org
- E-mail this form to Erin Grigson at erin@balletlubbock.org.

If your business employs an *advertising agency*, then please cite the agency's info below:

Agency Name: _____ Agency Contact Person: _____

Agency Phone: _____ Agency Contact E-mail: _____

DEADLINES - Commitment form (this page), ad copy/artwork, and payment due by **November 17, 2023**.

PERFORMANCE DATES YOUR AD WILL RUN:

The Nutcracker, December 2-3, 7-10, 2023

The Four Seasons, April 13, 2024

Please retain a copy for your records, as deadlines are listed above. Thank you for your kind support!