



1300 Mac Davis Lane, Suite 1  
 Lubbock, TX 79401  
[www.balletlubbock.org](http://www.balletlubbock.org)  
 806.785.3090

**Welcome to 2022-2023 Season of Ballet Lubbock, a 501(c)3 non-profit organization**

Join us by increasing your business profile to our sold-out crowds (**over 18,000 audience members**) and investing directly in the cultural life of the South Plains.

**YOUR SUPPORT HELPS PROVIDE:**

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- Over **\$65,000 worth of ballet scholarships** so that Michael's special smile and confidence is possible.
- **Free ballet classes at 24 elementary schools across 4 school districts** so that cost or transportation is not a barrier to creative expression or finding your group of friends.
- More than **5,500 free performance** tickets so that Stephanie can cheer on *The Nutcracker*.
- Bedside Ballet three days a week at Children's Hospitals.

**FULL COLOR PROGRAM BOOK ADVERTISEMENTS**

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	<b>Rate</b>	<b>Provides</b>
Center fold & covers	<i>Please call</i>	
Full Page	\$1,200	3 months of ballet at the children's hospital
Half Page	\$650	1 scholarship to Ballet Lubbock
Quarter Page	\$325	1 month of ballet at an elementary school

**DON'T WANT A PROGRAM AD, BUT STILL WANT TO SUPPORT THE CAUSE WITH A TAX-DEDUCTIBLE GIFT?**

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	<b>Rate</b>	<b>Provides</b>
Business Listing	\$150	7 Nutcracker tickets for underserved children

Your gift of \$150 provides 7 children the opportunity to see *The Nutcracker* for free and includes a business listing in all program books.

Thank you for your consideration. Please fill out and return the commitment form on the reverse side.

Ballet Lubbock Program Advertiser Form  
Commitment Sheet for 2022-2023

Company/Organization Name: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Comments/Instructions: \_\_\_\_\_

**All ads are FULL COLOR**

<b><u>Ad Size:</u></b>	<b><u>Select</u></b>	<b><u>Rate</u></b>
Full Page (4.5 in wide x 7.5 in. tall)	_____	\$1200
1/2 Page (4.5 in wide x 3.75 in. tall)	_____	\$650
1/4 Page/Horizontal (4.5 in wide x 1.875 in. tall)	_____	\$325
1/4 Page/Vertical (2.25 in wide x 3.75 in. tall)	_____	\$325
Business Listing:	_____	\$150

\*There are no bleeds for any size advertisement.

- Send your artwork as a high-resolution PDF via e-mail to erin@balletlubbock.org
- E-mail this form to Erin Grigson at erin@balletlubbock.org.

If your business employs an *advertising agency*, then please cite the agency's info below:

Agency Name: \_\_\_\_\_ Agency Contact Person: \_\_\_\_\_

Agency Phone: \_\_\_\_\_ Agency Contact E-mail: \_\_\_\_\_

**DEADLINES** - Commitment form (this page), ad copy/artwork, and payment due by **November 18, 2022**.

PERFORMANCE DATES YOUR AD WILL RUN:

***The Nutcracker***, December 7 - 11, 2022

***Click***, April 15, 2023

*Please retain a copy for your records, as deadlines are listed above. Thank you for your kind support!*